



CAPABILITY STATEMENT

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Core Competencies

CyberWyoming’s Made Safe Program offers practical, hands-on business advising cybersecurity experiences, with the primary outcomes of increasing the confidence of cybersecurity advising and increasing clients’ data care confidence levels. The learn-practice-do train-the-trainer program includes:

- Online training portal (madesafeinwyoming.org) with ten modules, templates, and videos (Learn)
- Virtual practice sessions and discussions with CyberWyoming Staff about each of the modules (Practice)
- CyberWyoming Staff provides on-the-job assistance and support for business advisors while working with clients (Do)
- Certification of business advisors who complete the program via CyberWyoming’s Cybersecurity Business Counselor (CBC) registered apprenticeship through the US Department of Labor (Certification)

Staff Certifications Include:

- Cyber Readiness Program and Cyber Leader
- Certified Information Security Manager (CISM)
- Department of Labor Certificate of Registered Apprenticeship Program
- Technical Consultant: Microsoft MCSE, former certifications in CCNA, CCNP, CCDA, and RCDD

CyberWyoming has a standardized training curriculum for CBCs, a deep familiarity with the Wyoming business economic ecosystem, six years of experience working with Wyoming-based companies in Wyoming’s Cybersecurity Competition for Small Businesses, a strong referral network of members and sponsors (tech companies and cybersecurity services), and a history of co-advising with other Economic Development Agencies (EDAs) in Wyoming.

Past Performance

The Made Safe Program started in 2017 with the first Cybersecurity Competition for Small Businesses in 2018. After training our own staff as Cybersecurity Business Counselors (CBCs), CyberWyoming won a 2022 Gula Tech grant, formalized the training program, and created the CBC online learning portal to encourage local cybersecurity business advisors to join the program. Like financial experts, business advisors can now include cybersecurity as an area of expertise to benefit their clients.

EDAs can enjoy the same outcomes for their clients that CyberWyoming has experienced:

- All clients show marked increases in confidence with the subject of cybersecurity (35% to 100%) and feel less alone (37% to 97%).
- 94% feel they have an improved product or service for their customers.
- 100% feel they have created relationships that will support their ongoing cybersecurity efforts.
- 94% feel they can maintain their cybersecurity maintenance schedule going forward.
- 85% feel they achieved their cybersecurity goals in the 7-8 month program timeframe.

Former clients in the Made Safe Program can be found on www.cyberwyoming.org/competition/ including the 2023 competition winners Black Cat LLC (construction), Jackson Hole Mobile Massage, and Wyoming Completion Technologies (manufacturing).

Differentiators

CyberWyoming’s Made Safe Program is the only program in the nation to provide practical, hands-on and immersive cybersecurity experiences for non-technical small business leaders. Based on social work principles of behavior change, it touts a comprehensive, business friendly approach to managing cybersecurity risk.

The program can be run in the form of a Cybersecurity Competition for Small Businesses adding an element of fun and increasing marketing success by economic development agencies. If awarded this bid, CyberWyoming will require all Wyoming competition participants to register with the Wyoming SBDC or other participating EDAs to create a win-win situation in which business advisors Practice and Do to hone their CBC skills and clients increase their cybersecurity skillsets.

Company Data

REDACTED for security

CyberWyoming is a 501c6 nonprofit organization whose mission is to promote the cybersecurity welfare and prosperity of the Wyoming business community through the Made Safe training program and apprenticeship. We are a Department of Labor approved apprenticeship sponsor. Visit www.cyberwyoming.org for more information.