Support CyberWyoming: Make a Difference!

Inspiring Transformation in microbusiness cybersecurity health.

The Problem

Lost to cybercrime
2016: $1.3 billion
2026: $20.9 billion

Cybercrime costs companies millions, that's why our members make a difference

Support the Solution!

The Cybersecurity Competition for Small Businesses using the Made Safe™ Training Program!

2027 marks 10 Years - help us provide scholarships!

Let's Talk!

Booking link at https://cyberwyoming.org

Your Benefits

Marketing & Brand Exposure ($4,500 value)

- **Multichannel Logo Placement:** Featured on letters, presentations, videos, website, and conference events.
- **Featured Member Spotlights:** Custom profile on competition pages and for founding members - quarterly Made Safe™ Alumni Club meeting 3-min video tips slot and LinkedIn post amplification.

NEW Rebrandable Content (36-Month Vault) ($12,000 value)

- **Turnkey Client Assets:** White-label, ready-to-share resources including monthly **No-Think Trainings** (videos, posters, games, emails), **AI Security Flyers**, **MS Word Website Blogs**, and **Monthly Scam Alert Media** (podcasts & videos).

Tools & Staff Upskilling ($6,000 value)

- **Risk Assessment Tool:** Full access to CyberWyoming's serverless Cyber Risk Scoring Tool built for microbusinesses.
- **Workforce Training:** DOL-recognized Registered IT Apprenticeships (5 tracks) plus academic discounts on CompTIA courseware and exams.

Direct Client Referrals ($5,000 value)

- **Priority Recommendations:** Direct referrals when microbusiness participants require IT partners or professional advisors, paired with exclusive "Get to Know You" participant introductory offers.

What is Made Safe™ Business Training?

Cybersecurity that fits microbusiness- the 98% powering America.

A fun, competitive program that combines behavior-change training with right-sized tools—reviewed and verified by **YOU** before participants earn their completion badge.

Made Safe™ Cybersecurity Training for Small Business

2026 Outcomes

- **93%** met their security goals through the program
- Cut their average cyber risk score by **71%**
- **97%** felt they had an improved product/service for their customers

What is your overall level of confidence with managing cybersecurity?

Beginning:

Not at all confident	A little nervous	Neutral	A little confident	Very confident
10.5%	34.3%	22.4%	25.4%	7.5%

Neutral & below: 67.2%

Ending

Not at all confident	A little nervous	Neutral	A little confident	Very confident
0.0%	0.0%	0.0%	35.8%	64.2%

How alone do you feel in managing cyber and tech?

Beginning:

Very alone	Somewhat alone	Neutral	I have some people	I have a large network
13.4%	28.4%	19.4%	37.3%	1.5%

Neutral & below: 61.2%

Ending

Very alone	Somewhat alone	Neutral	I have some people	I have a large network
0.0%	0.0%	1.5%	41.8%	56.7%

- **96%** felt they could maintain their future cybersecurity schedule
- **96%** felt supported by their newly defined cybersecurity team
- **100%** created relationships that supported ongoing security efforts

MADE SAFE
NATIONWIDE REACH. WYOMING ROOTS.

CYBER WYOMING